

Dear x,

The internet is a great asset in promoting your services. But getting noticed is becoming increasingly difficult.

The large escort directory sites are taking on more and more advertisers to a point where the choice for clients becomes overwhelming, and where the fees you may have to pay for a good position are very significant, and increasing. In addition, as with most areas of internet sales, the level of competition forces down the rates you can charge for your own services.

So your income is being squeezed at the same time as your costs are increasing. We want to change that and think it's time for a new approach. Our La Cortigiana website is being created by people who have been involved in this industry on three continents over more than a decade, whether as escorts or web developers.

We believe it's time for a genuinely worldwide directory with a limited number of carefully selected listings, aimed specifically at high net worth individuals and international businessmen. A directory which becomes the reliable go-to resource for those individuals wherever in the world they happen to be.

We want to showcase women who, besides their physical attributes and abilities, have the intelligence, the personality, and the desire to be a confidant and companion to successful men. The ability to accommodate longer appointments and to travel is important, and some language ability other than English is a clear advantage.

To maintain exclusivity and quality, we aim to have no more than 20 listings in each location. As one of those listings you will have immediate visibility without the need to pay additional fees for position. And we believe that the listing fee should be capped well below the level of competing services.

We hope this will be a truly cooperative venture, and if you choose to join us as an early-adopter there are significant advantages:

- No fees will be charged until March 2017
- Listing fees will be capped at US\$250 a month for the first year
- We will create your entry on our directory from your own website or other data you provide
- You will secure one of the limited number of places available in your city
- You will be able to offer us advice on aspects of the directory during the soft-launch
- If you introduce others to us, we will reduce your fees by 10% for each person who goes on to be listed (of course they should have abilities the equal of your own)
- If you choose to place an optional link to our site in your own site page footer area, we will reduce your fees by 5%

We plan to promote La Cortigiana by both conventional and unusual methods, in all cases directed to our target market.

We do hope you will choose to join us in this new direction. Please let us know if you do and send us any questions you may have to our email at Courtesans@LaCortigiana.com.

Yours,

Who??

Site Features

- Website designed specifically to work effectively on smartphones, tablets, or laptops
- Large home page feature images appearing in random order for all listers in a given location
- No distracting advertising or offers of other services such as webcam, video on demand, or dating
- You control the content on your detail page and can change as often as you wish
- Unlimited images on your own detail page
- Up to 3 videos hosted by us, one of which can be a video banner on your page
- Free-form space for blog style information about you such as favourite vacation places, movies, books, things you recommend in your city - to create a more rounded picture of your character
- Unique web address that allows you to promote direct access to your detail listing page
- You will have the option to present yourself as a different persona with different compensation from your mainstream listings
- No public client reviews – we will offer clients the option of commenting to us directly in complete confidence if they wish
- Private messaging (person to person or broadcast) between listers for opinions on clients, advice on touring accommodation, requests for partners where more than one companion is requested, etc