

Our Goal

To become *the* honest broker in matching consumer wants to business offers.

Consumers know what they want to buy.

Businesses know what they want to sell.

We will provide a free service to match those wants as perfectly as possible and proactively present the results to both consumers and businesses while maintaining broader confidentiality for both.

As the service is free, businesses small and large will compete on equal footing; the consumer will decide whose offer best suits their needs uninfluenced by marketing dollars

As the service applications will be open-source the community of consumers and businesses together can add features

Our Promise

To Consumers

A free service to register products and services of interest to allow you to control the marketing messages you receive

Free matching with business offers pushed back to you on a flexible timescale dictated by you

Registration and reporting available in all media (fixed internet; iPhone; smartphone)

Absolutely no unsolicited marketing, coupled with the ability to rate and exclude unwanted offerors

Complete confidentiality – your personal information will never be sold to third parties

Small business offers will receive the same weight as large ones – the sole criterion is the relevance of the offer to you

To Business

A free service to register products and services on offer

Free matching and push to meet the registered interests of consumers

Fast turn-around, making possible immediate special offers ('happy hour offers')

Products and services from bricks and mortar businesses will receive the same weight as those from ecommerce operations

Geolocation to narrow down your offers to those who can take advantage of them

Small businesses will receive the same attention as large ones – the sole criterion is the relevance of the offer to the consumer

A parallel area for b2b offers